

# **VGo Executive Team**

# PETER N. VICARS – PRESIDENT AND CEO



Peter N. Vicars is an experienced, successful senior executive who has served as CEO of seven public and private technology companies over the past 25 years. At these companies Mr. Vicars has built strong teams, both domestically and internationally, overseen successful product development, effective market entry and substantial revenue growth, raised over \$90 million in venture capital financing and substantially increased shareholder value. He has acquired deep domain experience in several areas of communications and software, and led businesses serving large and small enterprises, residential customers and network operators.

As CEO of Chantry Networks, a venture-backed wireless networking company, Mr. Vicars established Chantry to become a widely recognized technology leader in this competitive market and achieved a strong return for the company's major investors by driving the sale of Chantry to Siemens.

Prior to Chantry, Mr. Vicars was CEO of Cayman Systems, a developer of an intelligent broadband gateway platform for small offices and residential markets. At Cayman, Mr. Vicars drove the dialogue with potential strategic buyers, leading to the acquisition of the company by Netopia. Previously, Mr. Vicars was CEO of Tekelec, a publicly-traded supplier of diagnostic, surveillance and switching systems to the telecommunications industry. At Tekelec, Mr. Vicars achieved four-fold revenue growth while maintaining double-digit profitability within the core business.

Most recently, Mr. Vicars was Co-Founder and CEO of Heavy Lift Systems, an innovative cleantech business for which he successfully secured DOE grant funding. He has also served as an independent director for a number of early-stage businesses.

Mr. Vicars began his career as a software developer, and progressed to company leadership through two stints running operations for high-volume hardware businesses. While most of his subsequent career has been focused on business leadership, he has retained a keen interest in the underlying technology, and at Teloquent was awarded a patent for an innovative network architecture he developed.

### **GRINNELL MORE – CHIEF ROBOTICS OFFICER AND CO-FOUNDER**



Grinnell is a co-founder of VGo Communications is responsible for much of its robotic design. Mr. More is a life-long entrepreneur and robotics industry pioneer. He founded his first robotics company, Real World Interface, Inc. in 1983, the year he graduated high school. Mr. More developed RWI into the leading developer & supplier of academic and research oriented mobile robots and from the mid 1980s through the 1990s RWI supplied the worlds leading robotics research organizations with developmental systems, accelerating their ability to create new robotics algorithms and technologies. Customers included MIT, CMU, Stanford, IBM, NASA,

Army Research Labs, Navy Research Labs, Etc.

In 1998 Mr. More merged RWI, Inc. with MIT spin-off IS-Robotics to form the iRobot Corporation. From 1999 to 2003 Mr. More ran iRobot's Military Systems Division, during which time he established the major military robot platforms and contract awards that continue to underpin iRobot's defense business, including the PackBot-EOD, Warrior, and SUGV programs and platforms. Mr. More left iRobot shortly after their IPO in 2005 and founded North End Technologies (renamed VGo Communications in 2010) with Partners Tim Root and Tom Ryden.

#### **EUGENE SPIRITUS – CHIEF MEDICAL OFFICER**



Dr. Spiritus is a board certified is a Board Certified Pulmonologist. He was the founding member and CEO of Pulmonary Consultants and Primary Care Physicians in Orange County for over twenty years before Joining KPMG Peat Marwick as a Healthcare consultant for approximately 3 years. In 1997 he joined the University of California Irvine Medical Center as the Chief Medical Officer where he was responsible for Case Management, Performance Improvement and Quality as well as the Department of Risk Management, Infection Prevention and the Medical Staff Office. He remained in that position until January of 2011 when he left to pursue new opportunities.

## TOM RYDEN – CHIEF OPERATION OFFICER AND FOUNDER



Tom Ryden is a founder of VGo Communications. As its COO, Mr. Ryden leverages a broad business background in emerging technology companies. Prior to starting VGo, Mr. Ryden was Director of Government & Industrial Sales & Marketing iRobot Corporation from 2003 until 2007. Under his leadership annual revenue from its government and industrial products increased from \$8M to +\$80M, helping position the iRobot to go public in 2005. From 2000 through 2002 Mr. Ryden filled operational, program management and business development roles in iRobot's

Military Systems division, including successfully executing the development of key iRobot products.

Previously Mr. Ryden was President and Co-founder of Exeter Analytical, Inc, a manufacturer of analytical instrumentation. Under his leadership, Exeter expanded rapidly, securing large contracts with US Government and major pharmaceutical companies. Before founding Exeter Analytical, Mr. Ryden worked for Teledyne Leeman Labs where he served in numerous roles including Director of Customer Support and Controller. Prior to Leeman, Mr. Ryden was a program manager at Lotus Development Corp. Mr. Ryden has a B.S. in Electrical Engineering from the University of Vermont and an MBA from Bentley College, Waltham, MA.

#### **NED SEMONITE - VICE PRESIDENT, MARKETING AND PRODUCT MANAGEMENT**



Ned Semonite is the VP of Marketing and Product Management at VGo Communications. Mr. Semonite brings a wealth of experience as a seasoned product and marketing professional with over 25 years experience in bringing innovative hi-tech products and services to enterprise and consumer markets. Prior to VGo, Ned joined American Power Conversion to help define and build a new line of business -Management and Enterprise Software Solutions - a strategic initiative to deliver intelligent data center management software. The new business line was instrumental in extending APC's value to over \$6B in its acquisition by the French conglomerate, Schneider Electric.

Prior to APC, Mr. Semonite was instrumental in developing the videoconferencing industry. Joining PictureTel in 1991, Ned first worked to sign and develop telco channel partners then rose through the organization in a series of management roles including VP of product management, VP of engineering and EVP of worldwide marketing. Mr. Semonite executed two acquisitions, an OEM partnership, and two significant joint development programs with Intel

and Sharp which resulted in a new product line that set off a wave of award winning innovation throughout the industry. The new product line and customer base strengths led to the acquisition by Polycom where Ned took over product responsibility for Polycom's entire videoconferencing portfolio. Prior to PictureTel, Ned spent 8 years with ICL (International Computers Limited), where he held management and marketing positions in their network systems group. At ICL, he developed an audio/data software application for ISDN and LAN connected PCs which was the first desktop screen sharing application – a forerunner of today's web conferencing solutions. From lower Manhattan in New York City, he had the privilege of making the first ISDN call on a public network in the US. He earned his engineering degree from Brown University.

# **BERN TERRY – VICE PRESIDENT OF SALES**



Bern Terry is the Vice President of Sales for VGo Communications. He brings over 30 years of sales and business development experience to our team. During the past 20 years, Mr. Terry's primary focus has been healthcare. Mr. Terry began his career in sales and marketing with Superior Brands, a leading manufacturer of packaged consumer goods.

At Superior, he first led export sales in Europe, and later developed sales and new business with key national accounts in the US. Mr. Terry was instrumental in expanding worldwide sales from \$11 million to over

\$75 million over 12 years, and the company was acquired by Nestlé/Carnation in 1990. He joined Lifeline Systems in 1991. Mr. Terry first directed new business development in the US and Asia, and worked on joint ventures with AT&T and Bell Atlantic (now Verizon). As Regional Manager, Mr. Terry generated over 30% yearly growth for six years, working with 1,100 hospitals, and 300 Home HealthCare providers. Later, as Regional Vice President, Mr. Terry managed over 50% of Lifeline's revenues. He joined the company's management committee, developing sales strategies to transition the company from hardware sales to recurring patient monitoring revenue, and lead quality and customer satisfaction initiatives.

Mr. Terry negotiated and managed four competitive acquisitions for Lifeline and developed and launched a new division to serve Senior Living Providers across the US and Canada. He established national partnerships with the American Red Cross and the Visiting Nurses Association of America. He has held advisory board roles with regional chapters of the Assisted Living Foundation of America and the National Association for Home Care. By 2006, Lifeline had grown to over \$150 million in yearly sales, and was acquired for \$750 million by Philips Electronics of the Netherlands. Mr. Terry later joined Extended-Family, a premium private pay home care and support company. As Executive Vice President, Mr. Terry raised two rounds of funding, developed marketing and sales strategies, and expanded the business into four states.

He currently serves on the Advisory Council of the Osher Lifelong Learning Institute at the University of Vermont. Mr. Terry holds a BA in Economics from Middlebury College.